



ORIOR GROUP PRESS RELEASE

Great interest in ORIOR's Investor Day

Zurich, 7 June 2013

Around 30 institutional investors came to Albert Spiess AG yesterday (Thursday) in response to ORIOR AG's invitation to this year's Investors' Day.

ORIOR AG's Management Board gave participants an insight into the workings of ORIOR's Albert Spiess competence centre. Albert Spiess is the leading Swiss supplier of refined meat specialities such as air-dried Grisons beef – Bündnerfleisch – and raw ham. Investors were shown the company's production site in Schiers, Canton Grisons, and were then taken up to Europe's highest meat-drying facility in Davos-Frauenkirch. Remo Hansen, CEO of ORIOR Group, and Hélène Weber, CFO, also presented ORIOR's corporate strategy and unveiled some exciting new developments.

Albert Spiess AG was founded in 1906 and has been part of ORIOR AG since 2008. It processes more than 6,000 tonnes of meat each year, turning most of it into Grisons specialities that still reflect tradition and naturalness as they have done since the company began. "Tradition implies an obligation to keep developing and making sensible use of new processes. This is the only way we can continue to win over customers in future through high quality, traditional specialities and innovation," says Bruno Bürki, CEO of Albert Spiess AG. Alongside its Grisons classics, Albert Spiess's expertise extends to the preparation of dishes and dried meat made from game, as well as new products like Natura Plan Beef Jerky and Eat Meat Chips.

Spiess Schiers becomes Albert Spiess of Switzerland

Bündnerfleisch is one of the ORIOR Group's most important export products. This "genuine piece of Switzerland" is sold throughout Europe under the "Albert Spiess of Switzerland" brand. The brand logo and name used for the Swiss market is now being adapted to create a uniform brand presence. "The new packaging, with its fresh, clear design, underlines the tradition, authenticity and quality of our specialities," says Remo Hansen, CEO of ORIOR Group.

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Investors' diary

22 August 2013: Publication of 2013 half-year results and half-year report

25 February 2014: Publication of 2013 annual results and annual report

25 March 2014: ORIOR AG Annual General Meeting

ORIOR – Excellence in Food

ORIOR is a Swiss food group with a long tradition. It specializes in fresh convenience foods and refined meats. With its innovative products and its brands Rapelli, Ticinella, Spiess, Fürstenländer Spezialitäten, Le Patron, Pastinella, Fredag and Nature Gourmet, it occupies leading positions in fast-growing niches in the Swiss retail and food service markets, as well as in selected sales channels in neighbouring countries. In the 2012 financial year, ORIOR Group achieved sales of CHF 501.5 million with 1273 employees. ORIOR is listed on the SIX Swiss Exchange (ORON, ISIN CH011 1677 362). Further information at www.orior.ch