

Adventure, travel, excursions: UPC is activating more free channels

Wallisellen, 22 April 2020

UPC is now activating more channels from the Premium Plus package at no extra charge. The listings include spectacular documentaries, classical and modern music and movie channels. This step is in addition to [free activation of all children's channels](#) and the Internet speed increase in the UPC Giga network to [at least 100 Mbit/s](#), to make people's time at home during the coronavirus crisis as pleasant as possible.

Travelling to remote areas, observing exotic animals, experiencing powerful emotions without a care or attending concerts – most people can only dream of these at the moment. But viewers can at least virtually dive into adventure with the newly activated channels.

All of us are affected by the current crisis. After activating free access to all children's channels on 25 March, UPC is going a step further and activating channels addressed to adults. The Internet speed increase to at least 100 Mbit/s as of the end of March also makes it possible for all UPC customers to stream the channels in high resolution in the UPC Giga network.

Stefan Fuchs, Chief Commercial Officer at UPC, states: "Anyone who until recently was active in a sports club, for example, or looked after grandchildren, or was on the go a lot either for work or pleasure, suddenly has few social contacts and is mainly at home. So we want to make a further contribution towards making this difficult situation as pleasant as possible for our customers by bringing attractive experiences into their own four walls."

Activation will take place automatically and applies to all customers with digital TV. As well as the UPC TV Box, the activated channels can also be received with older devices (such as Horizon, Mediabox or DigiCard). Customers with the new UPC TV can also receive all foreign-language channels. Reception is also possible on mobile devices with the UPC TV App.

Channel list: Activated channels

Channels in German:

- Discovery Channel HD
- Animal Planet HD
- Romance TV HD
- Stingray Classica HD
- MTV Live HD

Channels in Italian:

- Discovery Channel Italy HD
- Food Network Italy
- Discovery Science Italy HD
- Stingray Classica HD
- MTV Live HD

Channels in French:

- Discovery Channel France HD
- Discovery Science France HD
- TV Breizh HD
- Stingray Classica HD
- MTV Live HD

Media representatives are welcome to contact us for more information:

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About UPC

UPC is a leading provider of communication and entertainment in Switzerland. The company is a subsidiary of British-based Liberty Global (LG) and provides more than 1.2 million residential and business customers with fast and simple connectivity to the digital world – at home and on the go. UPC Switzerland serves around 3 million households with its powerful fibre optic cable network and offers Internet speed of 1 Gbit/s in its entire coverage area – whether in the city or the country. UPC Switzerland also has its own mobile service with over 200,000 customers. Further information about our company and how we delight our customers is available at: upc.ch

About Liberty Global

Liberty Global (NASDAQ: LBTYA, LBTYB and LBTYK) is one of the world's leading international companies in the area of broadband, TV and telecommunications, with companies in 6 European countries. It includes the consumer brands Virgin Media, Telenet and UPC. We invest in the infrastructure and digital platforms so that our customers can make the most of the digital revolution.

Our substantial scale and commitment to innovation enable us to develop market-leading products delivered through next-generation networks. This connects 11 million customers subscribing to more than 25 million TV, broadband Internet and telephony services. We also serve 6 million mobile subscribers and offer wifi service at millions of locations.

In addition, Liberty Global owns 50% of VodafoneZiggo, a joint venture in the Netherlands with 4 million customers subscribing to 10 million fixed-line and 5 million mobile services. In addition, Liberty Global also makes significant investments to ITV, All3Media, ITI Neovision, LionsGate, the Formula E racing series and several regional sports networks.

For more information, please visit www.libertyglobal.com.