

Media Release

Subject **Disclosure of shareholdings**
Place, Date Stäfa, August 31, 2010
Editor Dr. Valentin Chaperro (CEO) and Oliver Walker (CFO)
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Lone Pine Capital LLC and its subsidiaries hold 3.018% of Sonova Holding AG

According to the article 20 of the Swiss Stock Exchange Act, Sonova Holding AG announces that Lone Pine Capital LLC and its subsidiaries¹, 2 Greenwich Plaza, Greenwich, 06830, Connecticut, USA, hold 1,994,477 registered shares with a par value of CHF 0.05 as of August 23, 2010 due to acquisition of securities. This corresponds to 3.018% of total capital and voting rights.

Contact person at Lone Pine Capital LLC: Jeffrey Wechselblatt, phone: +1 203 618 7826, fax: +1 203 552 3826.

¹Subsidiaries of Lone Pine Capital LLC:

Lone Cypress, Ltd.
2 Greenwich Plaza, Greenwich, Connecticut 06830
United States of America

Lone Spruce, L.P.
2 Greenwich Plaza, Greenwich, Connecticut 06830
United States of America

Lone Balsam, L.P.
2 Greenwich Plaza, Greenwich, Connecticut 06830
United States of America

Lone Sequoia, L.P.
2 Greenwich Plaza, Greenwich, Connecticut 06830
United States of America

Lone Kauri, Ltd.
2 Greenwich Plaza, Greenwich, Connecticut 06830
United States of America

Lone Cascade, L.P.
2 Greenwich Plaza, Greenwich, Connecticut 06830
United States of America

Sonova Holding AG
Laubisrütistrasse 28 · 8712 Stäfa · Switzerland
Phone +41 58 928 33 33 · Fax +41 58 928 33 99 · www.sonova.com

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Lone Monterey Master Fund, Ltd.
2 Greenwich Plaza, Greenwich, Connecticut 06830
United States of America

Lone Sierra, L.P.
2 Greenwich Plaza, Greenwich, Connecticut 06830
United States of America

Contact Dr. Holger Schimanke
Director Investor Relations
Phone +41 58 928 33 44
Email holger.schimanke@sonova.com

Gina Francioli
Manager Investor Relations
Phone +41 58 928 33 47
Email gina.francioli@sonova.com