

Media Release

Subject **Annual General Shareholders' Meeting 2010**
Place, Date Stäfa (Switzerland), June 15, 2010
Editor Dr. Valentin Chaperro (CEO) and Oliver Walker (CFO)
Page 1 of 2

Sonova shareholders approved all motions of the Board of Directors by a large majority

The shareholders of Sonova Holding AG approved all resolutions of the Board of Directors at the Annual General Shareholders' Meeting on June 15, 2010 and decided on a dividend of CHF 1.20 per share. Around 650 shareholders attended the AGM of Sonova Holding AG in Zurich, representing approx. 47% of the total share capital.

The shareholders approved the proposal of a gross dividend of CHF 1.20 per share. This amounts to a payout of CHF 79.1 million corresponding to a payout ratio of approx. 20% of the consolidated net profit of last year's reporting period. The dividend will be paid with the value date June 22, 2010.

The Annual General Shareholders' Meeting elected Mr. John J. Zei as a new member of the Board of Directors for the statutory term of office of three years. John J. Zei (born 1944, US citizen) was CEO of Knowles Electronics, one of the primary suppliers of acoustic components for the hearing instrument industry, through the end of 2009. Since his retirement he now acts as Senior Advisor for the company. He will contribute his in depth expertise in the healthcare market, especially the hearing instruments industry.

The AGM approved the Annual Report of the company and discharged both the Board of Directors and the Management Board for its activity in the financial year 2009/10. All further proposals of the Board of Directors were approved by Sonova's shareholders with a vast majority as well.

The next Annual General Shareholders' Meeting will be convened on June 21, 2011 at the Hallenstadion in Zurich.

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Page 2 of 2

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About Sonova

Sonova is the leading provider of innovative hearing healthcare solutions. The globally active group is the world's top manufacturer of hearing systems, the market leader in wireless communication systems for audiology applications, develops and manufactures advanced cochlear implant systems and provides professional solutions for hearing protection. Sonova is pursuing a clear growth strategy and is intent to grow faster than the market. To this end it is constantly expanding its existing business segments and branching out into other areas of the hearing healthcare industry.

Present in over 90 countries, and with a workforce of over 6,800 employees, Sonova generated sales of CHF 1.5 billion in the financial year 2009/10 and a net profit of CHF 355 million. This financially strong group of companies bases its success on innovation, customer focus and proactive cost management.

The company has been successfully promoting understanding and communication for over 60 years, and is ideally positioned to benefit from the trends in this growth industry.

For more information please visit www.sonova.com.

Sonova shares (ticker symbol: SOON) have been listed on the SIX Swiss Exchange since 1994.