

Disclosure of shareholdings

T. Rowe Price Associates holds less than 3% of Sonova Holding AG

Stäfa (Switzerland), March 5, 2013 - According to the article 20 of the Swiss Stock Exchange Act, Sonova Holding AG announces that T. Rowe Price Associates, Inc., 100 East Pratt Street, Baltimore, MD 21202 USA, holds less than 3% of total capital and voting rights as of February 27, 2013 due to a sale of shares.

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Disclaimer

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About Sonova

Sonova Holding AG, headquartered in Staefa, Switzerland, is the leading manufacturer of innovative hearing care solutions. The group operates through its core business brands Phonak, Unitron, Advanced Bionics and Connect Hearing. Sonova offers its customers one of the most comprehensive product portfolios in the industry – from hearing instruments to cochlear implants to wireless communication solutions. Founded in 1947, the group is currently present in over 90 countries across the globe and has a workforce of over 8,500 dedicated employees. Sonova generated sales of CHF 1,62 billion in the financial year 2011/12 and a net profit of CHF 246 million. By supporting the Hear the World Foundation, Sonova pursues its vision of a world where everyone enjoys the delight of hearing and therefore lives a life without limitations.

For more information please visit www.sonova.com and www.hear-the-world.com.

Sonova shares (ticker symbol:SOON, Security no: 1254978, ISIN: CH1012549785) have been listed on the SIX Swiss Exchange since 1994. **The securities of Sonova have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or under the applicable securities laws of any state of the United States of America, and may not be offered or sold in the United States of America except pursuant to an exemption from the registration requirements under the U.S. Securities Act and in compliance with applicable state securities laws, or outside the United States of America to non-U.S. Persons in reliance on Regulation S under the U.S. Securities Act.**