



ORIOR GROUP PRESS RELEASE

ORIOR Investor Handbook

Zurich, 28 November 2011

We are pleased to announce that ORIOR publishes its Investor Handbook today. The German version can be downloaded now from the following address:

<http://investor.orior.ch/Investorenhandbuch>

The Investor Handbook offers information about the food market as well as a summary of ORIOR's strategic themes and the equity story. Moreover, it contains key figures and information about the business segments and the capital structure. It is planned to update the Investor Handbook regularly.

The English version will be available from 12 December 2011 at the following address:

<http://en.investor.orior.ch/Investor-Handbook>

If you have any questions, please feel free to contact us.

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About ORIOR:

ORIOR, a Swiss food group with a long tradition, achieved revenues of CHF 506 million in 2010 with around 1,300 employees. ORIOR specialises in the production and distribution of fresh convenience foods, including vegetarian delicatessen products and refined meats. With its innovative products and its brands Rapelli, Ticinella, Spiess, Le Patron, Pastinella and Natur Gourmet, it occupies significant positions in several fast-growing niches in the Swiss retail and food service markets, as well as in selected sales channels in neighbouring countries.

www.orior.ch