



ORIOR GROUP PRESS RELEASE

Fredag acquires leading Swiss tofu producer

Zurich, 2 May 2011

Fredag AG, a subsidiary of leading Swiss food group ORIOR, which focuses on refined meats and fresh convenience foods, has acquired natural products specialist Bernatur, based in Mels (Canton St. Gallen), with retrospective effect from 1 April 2011.

Bernatur, the leading Swiss tofu producer, is known for the excellent quality of its innovative niche products and its attractive product range. The company employs approximately ten people and has a production site in Mels (Canton St. Gallen), which will continue to be run by the former owner of Bernatur. Fredag already produces a wide variety of vegetarian meat substitute products and Bernatur will complement its portfolio ideally.

The parties have agreed not to disclose the purchase price.

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About ORIOR:

ORIOR, a Swiss food group with a long tradition, achieved revenues of CHF 506 million in 2010 with around 1,300 employees. ORIOR specialises in the production and distribution of fresh convenience foods, including vegetarian delicatessen products and refined meats. With its innovative products and its brands Rapelli, Ticinella, Spiess, Le Patron, Pastinella and Natur Gourmet, it occupies significant positions in several fast-growing niches in the Swiss retail and food service markets, as well as in selected sales channels in neighbouring countries. www.orior.ch