



## Media Information

### Change of responsibility in Executive Committee

As of March 1, 2017 Brian Levey, currently Vice President Business Development, will be appointed to the new function of Vice President Consumer Solutions. In his new role he remains a member of the Executive Committee and will be responsible for expanding the product offering to grow Datacolor's consumer business. On the same date Business Development will become a staff function reporting directly to Albert Busch, CEO of Datacolor AG.

Lucerne, 24<sup>th</sup> February, 2017

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#### For further information

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[www.datacolor.com](http://www.datacolor.com)

Datacolor AG, Investor Relations, Mrs Olga Wüschner  
Waldstaetterstrasse 12, POB 2541, CH-6002 Lucerne

#### Agenda

May 5, 2017

Publication Semi-annual Report 2016/17

October 27, 2017

Publication Annual Result 2016/17

November 15, 2017

Publication Annual Report 2016/17

December 7, 2017

Annual General Meeting of Shareholders 2016/17

#### About Datacolor

Datacolor, a global leader in color management solutions, provides software, instruments and services to assure accurate color of materials, products and images. The world's leading brands, manufacturers and creative professionals have used Datacolor's innovative solutions to consistently achieve the right color for more than 45 years. The company provides sales, service and support in over 100 countries throughout Europe, the Americas and Asia. Industries served include textile and apparel, paint and coatings, automotive, plastics, photography and videography. For more information visit [www.datacolor.com](http://www.datacolor.com).