

1 Gbit/s Internet for everyone in Switzerland: UPC achieving the impossible

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As announced earlier and after intense preparations and investments in the network, UPC is launching nationwide Gigabit Internet on 25 September. The launch is well ahead of plan and quite unique as UPC will roll out 1 Gbit/s throughout its entire footprint all at once. This means that even rural regions can finally benefit from 1 Gbit/s Internet speeds as well, making this an offer of unparalleled magnitude in Switzerland. With this launch, UPC is making a significant contribution to the digitisation of Switzerland. Interested parties can now pre-register for the new Giga product without obligation.

In one week, UPC will make the impossible possible: the 1 Gbit/s product will be launched throughout its entire Swiss footprint, all at once. As a result, thanks to UPC's powerful infrastructure and future-proof technology, many rural and peripheral regions will soon also have access to Giga speed Internet. "In terms of digitisation, this is a big and important step for Switzerland and an even bigger step for our customers. From 25 September, rural and alpine regions will also be able to benefit from giga speeds for the first time. This is an absolute novelty in the Swiss telecommunications market," says Severina Pascu, CEO UPC. The company is thus making again a strong commitment to the Swiss market, an important contribution to fundamental economic conditions and supporting equally individual customers and business throughout the country, including in remote areas of the country. The investment is fully financed by the company without any subsidies.

Pre-registration phase for 1 Giga product starts today

Customers who are interested in the new offer can pre-register online at upc.ch/giga without obligation, and receive information about the new product right when it is launched.

The perfect portfolio: Innovative products with top speeds

UPC now offers a complete range of innovative and attractively priced products and services. "We have mastery of, and utilise, the entire spectrum of entertainment and speed with the aim of providing our customers with unforgettable moments. Over the last year we have delivered a stunning array of innovations – from the extremely attractive entertainment experience with UPC TV, which is very popular with our customers, to the strongest mobile network in Switzerland. As a crowning moment, the 1 Gbit/s offer for customers all across Switzerland will round off the portfolio perfectly," says Stefan Fuchs, Chief Marketing Officer. UPC will announce the new portfolio including prices on 25 September.

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About UPC

UPC is a leading provider of communication and entertainment in Switzerland. The company is a subsidiary of British-based Liberty Global (LG) and provides more than 1.1 million residential and business customers with fast and simple connectivity to the digital world – at home and on the go. UPC Switzerland serves 3 million households with its powerful fibre optic cable network. UPC Switzerland also has its own mobile service with over 173,000 customers. Further information about our company and how we delight our customers is available at: upc.ch

About Liberty Global

Liberty Global (NASDAQ: LBTYA, LBTYB and LBTYK) is one of the world's leading converged video, broadband and communications companies, with operations in 6 European countries under the consumer brands Virgin Media, Telenet and UPC. We invest in the infrastructure and digital platforms that empower our customers to make the most of the digital revolution.

Our substantial scale and commitment to innovation enable us to develop market-leading products delivered through next-generation networks that connect 11 million customers subscribing to 25 million TV, broadband internet and telephony services. We also serve 6 million mobile subscribers and offer WiFi service through millions of access points across our footprint.

In addition, Liberty Global owns 50% of VodafoneZiggo, a joint venture in the Netherlands with 4 million customers subscribing to 10 million fixed-line and 5 million mobile services, as well as significant investments in ITV, All3Media, ITI Neovision, LionsGate, the Formula E racing series and several regional sports networks.

For more information, please visit www.libertyglobal.com.