UPC SWITZERLAND Q2 2C19







Mobile: Best quarter since 2016 (+14,000 subscriptions vs Q1/19)

Customer base currently at 173,000 subscribers due to continuous growth. 9% in the second quarter of 2019 alone.



Best development in the TV segment since 2017

Decline in the number of TV subscribers slowed down again versus previous quarter, overall trend remains positive thanks to best TV experience.



Speed leader in Switzerland

Average Internet speed of all our customers at over 250 Mbit/s as a result of continued speed increases for existing customers / new offers.



B2B with sustained growth

Revenue increase of 2.6% in the first six months of 2019 compared to H1/2018.

SUBSCRIPTIONS DEVELOPMENT* PER SEGMENT

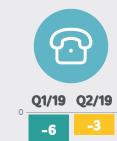


Q1/19 Q2/19







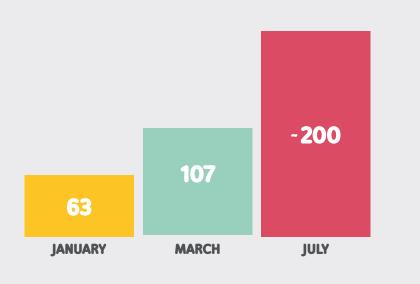


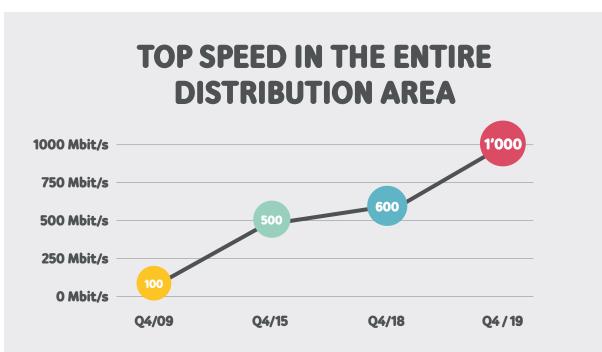


DEVELOPMENT OF SUBSCRIPTIONS* TOTAL



NUMBER OF UPC TV BOXES ON THE MARKET





IMPLEMENTATION OF GROWTH PLAN IS IN FULL SWING

Aiming at structurally improving customer experience and product quality.



Already 200,000 UPC TV Boxes on the market with an upwards trend



Customer satisfaction again very high. The new TV experience delights customers



Over 173,000 Mobile customers on Switzerland's strongest Mobile network



Attractive Mobile offers with new roaming options for the USA and Canada



Increase to 1 Gbit/s in Q4 2019 on course



Clear vision for speeds of up to 10 Gbit/s



in thousands

Significant investments in customer journey and experience



Transformational program towards digitization of sales channels

