



Press release

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UPC and Samsung invite you to a ZFF Talk: are smartphones the future of film-making?

As a main sponsor of the 13th Zurich Film Festival (ZFF), UPC in cooperation with Samsung invites you to a Talk with Sandeep Abraham. The multi-award-winning Director of Photography (DoP) is an expert in smartphone film productions, known as mobile films. On 1 October, interested members of the public can find out more about his work.

What started back in 1973 with the first mobile phone, has found its way into every area of modern life within the space of a few decades. Particularly when it comes to shooting films, the technology in modern smartphones is so advanced that the quality of the moving images is suitable for entire film productions, known as mobile films.

The nationally and internationally renowned film producer and DoP Sandeep Abraham specialises in such mobile films. His most successful smartphone short film to date, "Rewake" (2015), brought the Basel native international recognition and numerous prizes. As a main sponsor of the 13th Zurich Film Festival and provider of mobile services, UPC in cooperation with Samsung is inviting interested members of the public to a Talk with Sandeep Abraham on 1 October. From 1.30 pm, the mobile film expert will give the audience a fascinating insight into his work backed up with impressive examples in the Festival Centre at Sechseläutenplatz in Zurich. He will also take questions from the audience. Attendance of the Talk is free and no tickets are required.

ZFF atmosphere at home in your living room

This is the sixth time that UPC has been a main sponsor of the Zurich Film Festival. The selected film highlights from past ZFFs available under "ZFF Special" on OnDemand also offer the best film entertainment at home. This year's Talk will also underline UPC's position as a provider of attractive Mobile offers with EU roaming included.

More information about UPC and Samsung is available at upc.ch and samsung.ch
Further information about Sandeep Abraham is available at sabraham.ch

Photos may be reprinted free of charge.

- Making-of the mobile film "Rewake" 2015, © Sandeep Abraham

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About UPC

UPC is a leading provider of communication and entertainment in Switzerland and Austria. The company offers over 2 million residential and business customers fast and simple connectivity to the digital world via optical fibre cable – at home and on the go. The subsidiary of British-based Liberty Global generated revenue of CHF 428.4 million in the second quarter of 2017 with more than 2,500 employees from 56 countries. Further information about our company and how we impress our customers is available at: upc.ch/about and upc.at/about

About Liberty Global

Liberty Global is the world's largest international TV and broadband company, with operations in more than 30 countries across Europe, Latin America and the Caribbean. We invest in the infrastructure that empowers our customers to make the most of the digital revolution. Our scale and commitment to innovation enable us to develop market-leading products delivered through next generation networks that connect our 25 million customers who subscribe to 51 million television, broadband internet and telephony services. We also serve over 10 million mobile subscribers and offer WiFi service across 10 million access points.

Liberty Global's businesses are comprised of two stocks: the Liberty Global Group (NASDAQ: LBTYA, LBTYB and LBTYK) for our European operations, and the LiLAC Group (NASDAQ: LILA and LILAK, OTC Link: LILAB), which consists of our operations in Latin America and the Caribbean. The Liberty Global Group operates in 12 European countries under the consumer brands Virgin Media, Unitymedia, Telenet and UPC. The Liberty Global Group also owns 50% of VodafoneZiggo, a Dutch joint venture, which has 4 million customers, 10 million fixed-line subscribers and 5 million mobile subscribers. The LiLAC Group operates in over 20 countries in Latin America and the Caribbean under the consumer brands VTR, Flow, Liberty, Más Móvil and BTC. In addition, the LiLAC Group operates a sub-sea fiber network throughout the region connecting over 40 markets.

Further information is available at www.libertyglobal.com.